



Third Party Events – Frequently Asked Questions

Q1. What is a LGBT Youth Line third party event?

A1. A third party event is an event or activity that is held by a group of folks or an organization to raise funds in support of LGBT Youth Line.

Q2. I'm not really sure what would qualify as a third party event. Can you provide some examples?

A2. Sure! Some examples of third party events include: picking a specific product and donating the money raised from selling that product to Youth Line; hosting a dance party with proceeds from the door going to Youth Line; or hosting an event (e.g., softball match, axe throwing competition) and asking folks to collect pledges to participate.

Q3. I want to host an event and donate the proceeds to LGBT Youth Line / donate the sales of a product to LGBT Youth Line. What do I need to do?

A3. Wow! Thanks for thinking of us! Once you've decided on your event, contact us at donate@youthline.ca and let us know what type of event it is; when the event will take place; the name and contact information of a person we can connect with; and anything else you think is important for us to know.

Q4. What kind of Youth Line support can I expect for the day of the event / my organization?

A4. Youth Line can provide your organization / event with promotional materials, such as donation cards and Youth Line info, as well as Youth Line t-shirts for some of your organizers. We will also make our best efforts to have a Youth Line representative attend your event.

Q5. I'd like my event to be inclusive and accessible, but I'm not sure how best to do that. Can you provide any support?

A5. Of course! We encourage you to find ways to make your event accessible, inclusive, and a safe space to those attending. Please contact us at donate@youthline.ca and we can talk about ways to support you.

Q6. Do you have any social media that my organization / my business can connect to in the lead up, during, and after my event?

A6. We do! Be sure to tag LGBT Youth Line when sharing details of your event on social media (Twitter, Instagram, Facebook). You can also use the hashtags #showyourlove or [insert other hashtags]. We can help promote your event on our social media channels.

Q7. Can I use the LGBT Youth Line logo when promoting my event?

A7. If you'd like to use the Youth Line logo to promote your event, including on posters, signage, and social media, please contact us at donate@youthline.ca to ask for permission. Please ensure that you ask us BEFORE using the logo on any promotional materials.

Q8. The event is over and we have collected all these funds for Youth Line (yay!). What are my options for getting the money we raised to you?

A8. There are two options for sending your donation to us. If you'd like to send an online donation using a credit card, please visit bit.ly/supportYL. If you'd like to send us a cheque or money order, please mail it to P.O. Box 73118, Wood Street PO, Toronto, ON, M4Y 2W5.

If you have any other questions (any at all!), please contact us at donate@youthline.ca. We are here to support you and your event.

Thanks for supporting LGBT Youth Line!!